

February 3, 2010

Washington, DC – Today, Rep. Ben Ray Luján held a Congressional Hispanic Caucus (CHC) Task Force on Green Economy and Renewable Energy meeting with Hispanic business leaders to discuss clean energy job creation and the impact of energy reform on the Hispanic business community.

“This meeting was a great opportunity to discuss clean energy job creation and energy reform with Hispanic businesses leaders,” said Rep. Luján. “I am encouraged that many Hispanic business leaders are interested in being part of a clean energy economy, and I look forward to continuing to work together with them in the future on these issues.”

The group discussed the positive impact a clean energy economy can have on businesses and the Hispanic community. Several Hispanic business owners discussed how they have saved money by promoting clean energy and energy efficiency initiatives within their businesses and communities. The group also emphasized the importance of establishing business networks to initiate partnerships and support collaboration. Rep. Luján talked about the need to avoid a clean energy divide that could leave Hispanics behind as the United States grows a clean energy economy.

“Comprehensive clean energy reform offers great economic opportunity to businesses, and business owners across the country have cut costs by embracing ‘green’ business practices,” said Rep. Luján. “Investment in clean energy creates good paying jobs for the Hispanic community while providing businesses with a cost-effective way to reduce their carbon footprint.”

Rep. Luján is the Chair of the CHC Task Force on Green Economy and Renewable Energy. The Task Force explores ways to involve Latinos in a clean energy economy—including efforts to support renewable energy development and reduce green house gas emissions.